

LISTING OF THE CLAIMS

2 CLAIMS

3 1. (Currently amended) An interactive method for multimedia message services comprising the
4 steps of:

5 receiving a multimedia message from a server; generating a page displaying or playing the
6 multimedia message at a user terminal, wherein one or more control elements are embedded into
7 the displayed or played multimedia message and the relationship between said control elements is
8 defined;

9 responsive to the operation of one or more of said control elements, triggering an action event to
10 automatically generate a response message to request a service from the server; **and**

11 sending the response message to the server, wherein the step of generating the page for displaying
12 or playing a multimedia message further includes: parsing the received multimedia message to
13 obtain the presentation structure of said multimedia message; and generating a data model used in
14 the page for displaying or playing said multimedia message based on said multimedia message
15 presentation structure;

16 triggering an action event to modify the content of said multimedia message;

17 in response to the operation of said control elements, displaying or playing said modified content
18 of said multimedia message, wherein said relationship includes at least one of a LINK relationship
19 and a CONTAIN relationship;

20 parsing the received multimedia message to obtain an action list of related action rules; and

21 listening in the triggered action events based on said action list

1 wherein said multimedia message is composed in the language forms of XForms, XML, SMIL,
2 XHTML or HTML, and

3 wherein a control element includes one of a submit button, a selective button, a radio button, a
4 check box, a text, a text field, a list box, an option menu.

5 2. - 20. (Canceled)

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